



PULL FOR CONSERVATION

THE VALLEY LAND FUND SPORTING CLAY CLASSIC

Benefiting South Texas Conservation

REGISTRATION & SPONSORSHIP PACKET

SATURDAY, SEPTEMBER 16, 2017
COYOTE ARMS SHOOTING RANGE



THE VALLEY LAND FUND WORKS TO PRESERVE, EXPAND, AND ENHANCE NATIVE WILDLIFE HABITAT
IN THE RIO GRANDE VALLEY OF TEXAS THROUGH EDUCATION, LAND OWNERSHIP,
AND THE CREATION OF ECONOMIC INCENTIVES.

**PULL
FOR**
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THE VALLEY LAND FUND
SPORTING CLAYS CLASSIC

Benefiting South Texas Conservation



VALLEY LAND FUND IS PLEASED TO ANNOUNCE

The 3rd Annual VLF Sporting Clays Classic will be held on Saturday, September 16, 2017, at Coyote Arms Shooting Range. This event promises to be filled with great fellowship, fabulous raffle items and good time had by all. This year's proceeds will continue to fund VLF's mission to preserve, expand, and enhance native wildlife habitat in South Texas through education, land ownership, and the creation of economic incentives.

Experienced and novice shooters alike are encouraged to attend. Bring your colleagues, clients, family and friends out for a fun day of shooting and fundraising for a truly worthy cause.

Benefiting South Texas Conservation

TROPHIES

Trophies will be awarded to the first, second and third place teams, as well as individual awards (raw score only) for top HOA and junior HOA (16 years or younger).

BUCKET RAFFLE AND 52 CARD DECK RAFFLE

There will also be a fantastic selection of bucket raffles and a 52 card deck raffle.
Beretta Silver Pigeon I, 12 gauge Over/Under Shotgun (Retail Value: \$2,049.99)

Raffle drawings will take place after the awards ceremony.

FOOD AND FUN

Food and drinks will be provided to shooters and paid attendees.
Alcoholic beverages will be available to non-shooters and shooters once they are finished shooting for the day.

TOURNAMENT SCHEDULE : SATURDAY, SEPTEMBER 16, 2017

- | | |
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| 7:30 Registration | 12:00 Lunch |
| 8:15 Safety Briefing and Instructions | 12:30 Awards Ceremony & Raffle Dawings |
| 8:30 Shoot Begins | |



Registration Information

Registered shooters will receive 100 targets, registration bag, food and drinks.
NOT PROVIDED: AMMO, EYE AND EAR PROTECTION.

TEAM ENTRY FEE:	\$500 PER-4 MAN TEAM
INDIVIDUAL ENTRY FEE:	\$125 PER PERSON
LUNCH ONLY (NON-SHOOTER):	\$25.00 PER PERSON
MULLIGANS:	\$20 FOR 3
ANNIE OAKLEY:	\$20 PER SHOOTER



HOW TO REGISTER

Online: Register online at www.valleylandfund.com

Mail: Mail completed registration form with payment to:
The Valley Land Fund • 2400 N. 10th Street, Suite A • McAllen, Texas 78501

Fax: Fax completed registration forms to the VLF office at (956) 686-1909

Phone: Call in your registration and payment information to (956) 686-6429,
or e-mail it to info@valleylandfund.com

OFFICIAL RULES

- No alcohol is allowed before or during shooting activities – no exceptions.
- Safety glasses and hearing protection are required in all shooting areas (not provided).
- Ammunition is NOT PROVIDED, you must bring your own.
- Gun actions MUST be kept open and unloaded except within the shooting stations.
- Individual HOA awards will be determined by RAW SCORE ONLY.
- You must be present to win door prizes.
- VLF reserves the right to alter or cancel any part of this program, refuse entry or cause withdrawal of any shooter or team, if conditions warrant.

NOTES

- Please reference the team name and/or the team captain's name when registering.
- The Valley Land Fund is a 501(c)(3) organization. Please contact your tax advisor or the IRS concerning deductibility of any payments as charitable deductions.



Sponsor Commitment Form

Contact Name: _____

Listing Name (for signage and publication use): _____

Authorized Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

We hereby pledge \$ _____ to the Valley Land Fund for Sponsorship of the 2017 VLF Sporting Clays Classic.

Signature: _____ Date: _____

Sponsorship Contribution: In exchange for benefits listed in the 2017 VLF Sporting Clays Classic Sponsorship Levels and Benefits sections of the 2017 Sponsorship Packet.

To facilitate record keeping, please indicate the type of contribution you are making and return this form with your remittance, to The Valley Land Fund.

Sponsor Level Type (Specify): _____

NOTE: All corporate LOGOS must be submitted in VECTOR .AI, .EPS and .JPG Format

CREDIT CARD AUTHORIZATION

Dear Sponsor: If you wish to charge your payment to your credit card please complete the following information and return to the Valley Land Fund office.

PAYMENT INFORMATION

VISA AMEX MASTERCARD DISCOVER

Payment Amount: _____

Card No. _____ Expiration Date: _____ CVV: _____

Name on Card: _____

Signature: _____ Date: _____

RETURN TO

- Make checks payable to the Valley Land Fund
- U.S. Mail: The Valley Land Fund • 2400 N. 10th Street, Suite A • McAllen, Texas 78501
- FAX: (956) 686.1909 • PHONE: (956) 686-6429

Registration Form

PERSONAL INFORMATION

Contact Name: _____
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____
 Team Name: _____

PLEASE COMPLETE THE FOLLOWING TEAM INFORMATION

NAME OF TEAM CAPTAIN:

Name: _____
 Phone: _____ Cell: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____
 Category: Men Women Jr. (16 and under)

NAME OF SHOOTER 2:

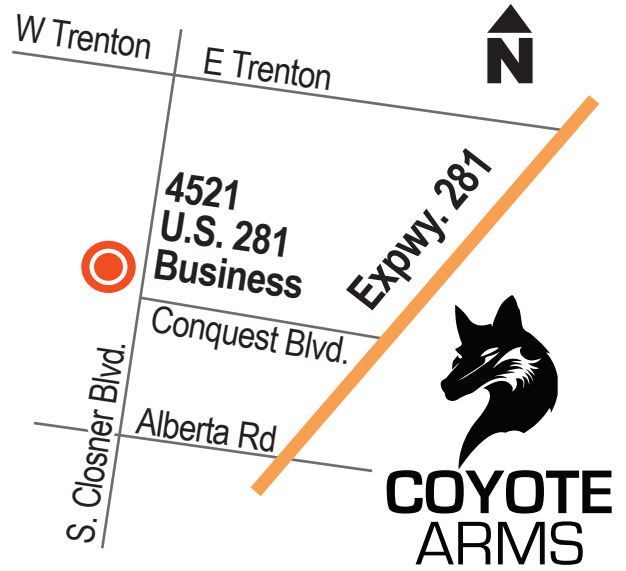
Name: _____
 Phone: _____ Cell: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____
 Category: Men Women Jr. (16 and under)

NAME OF SHOOTER 3:

Name: _____
 Phone: _____ Cell: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____
 Category: Men Women Jr. (16 and under)

NAME OF SHOOTER 4:

Name: _____
 Phone: _____ Cell: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____
 Category: Men Women Jr. (16 and under)



REGISTER TODAY

SATURDAY, SEPTEMBER 16, 2017
COYOTE ARMS SHOOTING RANGE



2017 Sponsorship Opportunities

Saturday, September 16, 2017
Coyote Arms Shooting Range

Experienced and novice shooters alike are encouraged to attend. Bring your colleagues, clients, family and friends out for a fund day of shooting and fundraising for a truly worth cause.

Champion Sponsor: \$5,000

- Four – 4 man sporting clay shooting teams
- Company name and logo on welcome banner
- Company logo displayed at each shooting station
- Company name and logo included on pre and post event materials, including media releases
- Inclusion of promotional/marketing in registration tote bags (materials to be provided by sponsor)
- Company name and sponsorship level announced during the awards ceremony
- VLF website recognition with company logo
- Recognition on all VLF social media sites
- Beautiful Native Wildlife Print

Ammo Sponsor: \$2,500

- Three – 4 man sporting clay shooting teams
- Company name and logo included on pre and post event materials
- Inclusion of promotional/marketing in registration tote bags (materials to be provided by sponsor)
- Company name and sponsorship level announced during the awards ceremony
- VLF website recognition with company logo
- Recognition on all VLF social media sites
- Beautiful Native Wildlife Print

Shooting Sponsor: \$1,500

- Two – 4 man sporting clay shooting teams
- Company name and logo included on pre and post event materials
- Ability to insert promotional/marketing in registration tote bags (materials to be provided by sponsor)
- Company name and sponsorship level announced during the awards ceremony
- VLF website recognition with company logo
- Recognition on all VLF social media sites

Station Sponsor: \$600

(Limited to 12 sponsorships – first come first serve)

- One - 4 man sporting clay shooting team
- Company name and logo on station sponsor sign
- VLF website recognition with company logo
- Recognition on all VLF social media sites

Ask about our specialty sponsorships



Debralee Rodriguez, Executive Director
2400 North 10th Street, Ste. A • McAllen, TX 78501
(956) 686-6429

www.valleylandfund.com